



Young
Enterprise

Member of JA Worldwide

- FINANCIAL CAPABILITY
- ENTREPRENEURSHIP
- WORK READINESS

Helping students consider their futures

CLASSROOM PROGRAMMES

young-enterprise.org.uk

In a rapidly changing world, young people need support to make informed choices about future careers and to develop the skills and enterprising mindsets they need to achieve their aspirations.

Designed to encourage young people to start thinking about their futures, our classroom programmes include Learn to Earn, Employability Masterclass and Launch Pad. All support schools to evidence provision of Good Career Guidance against the Gatsby Benchmarks.

Our fully trained and safeguarded Education Partnership team lead the sessions alongside business volunteers from the world of work.

We deliver our programmes in your classroom, offering a wide range of hands-on group work and practical activities.

 **Find out more:**

Scan the QR code to get further information from your local Young Enterprise representative.



Registered Charity no. 313697

LEARN TO EARN

Learn to Earn supports young people to explore their own personal definition of success.

Through group discussion, activities and games, the programme covers themes such as personal skills, talents, career choices, salaries, earnings, income tax, the cost of living, financial planning, and budgeting. Learn to Earn is especially useful for students at the stage of choosing their GCSE options.

EMPLOYABILITY MASTERCLASS

Employability Masterclass helps young people identify their own personal strengths and how they can showcase their skills to employers.

They will explore their own 'brand' and online footprint before receiving top tips for interview preparation and compelling written applications, including CVs and cover letters.

LAUNCH PAD

Launch Pad is a fast-paced, engaging enterprise challenge which introduces entrepreneurial skills through a series of hands-on, fun activities.

Young people will discover more about their own personal strengths and develop key skills which are valued by employers, working in teams to compete in the New Business of the Year Awards.

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WHAT STUDENTS SAY...

"I learnt what employers are looking for and that how much money you have to spend depends on how much you earn."

Student who took part in the Learn to Earn programme

"The most valuable thing I learnt today was how to write a good CV and what skills are valuable for a job."

Student who took part in the Employability Masterclass programme

✓ Delivery time:

A half or full day in classroom sized groups with flexibility for larger groups. A fully trained and safeguarded member of staff will deliver the programme.

✚ Cost:

Up to £15 per student for state schools, dependent on booking details and availability of further local funding. £30 per student for independent schools.

💡 Find out more:

We're here to work with you, we have a nationwide team of Education Partnership Area Managers who are always happy to discuss the needs of your school.

Scan the QR code to get more information from your local Young Enterprise representative.



WHAT TEACHERS SAY...

"Students really enjoyed listening to people talking about their careers. As a teacher it was really good to see students go out of their comfort zone and participate."

Teacher on the impact of the Launch Pad programme

"The volunteers acted as great role models for the students and I am sure they have helped to raise their ambitions and aspirations."

Teacher on the impact of the Employability Masterclass programme